

*"Blown
by the wind"*



Aisha Shehu Kaikai

Models: Cat YudaIn (@catyudainta), Nistalle Lunter (@natalielunter), Amlina Jaja (@aminatajaja), Abby Hill (@abbyhill)

Designer: House of Peter James (@houseofpeterjames)

Stylist: StylingOn Showroom (@stylingon) & Tavia Sharp (@styledsharp)

Hair: Aveda (@aveda) & Glen Coco Oropeza (@glenocoforhair)

Makeup: MakeUp Pro New York (@makeuppronewyork) & Rachel Toledo (@racheltolledoMUA)

Jewellery: OBDEC (@OBDEC)

Event Sponsor: AMCO NYC (@amconyc)

Agency: Mazza Models (@mazzamodels) & Smart Model MGT (@smartmodels)

Location: Studio 450 (@studio450)

Photographer:



Aisha Shehu Kaikai of Ish Picturesque, is a Nigerian photographer in New York City. She is a graduate of the New York Film Academy Digital Photography & Hi-Def. Filmmaking full-time workshop in New York.

"Growing up, I loved taking pictures and developed a passion for photography. I moved from using the analogue (point and shoot), then the in-built phone camera and now the DSLR camera. Whenever I travel, I love taking pictures of nature and beautiful sunsets or cityscapes. In 2015, I decided to pursue my passion for photography, shooting different urban scenes, fashion, lifestyle, nature and art in the city. As a visual artist, one's mind is centred on creating and understanding different compositions, derived from various patterns and organising of the dynamics in the landscape. The changes of lighting techniques fascinate me and I continue to pursue my career in photography, telling stories in visual form.

I had the opportunity, in 2016, to shoot runway for AMCO, New York (one of the sponsors of New York Fashion Week) this February at Studio 450. It was really exciting for me, as it is the first runway show I had done. After the show, I went backstage with the models to get detailed shots of the outfits. I thought the rooftop would be an amazing place to do it. It was freezing and the wind was blowing, making the models' dresses flow, hence the title, "Blown by the wind."



The Shoot

For the shoot, I used my Canon EOS 70D, with 18-135mm and 50mm lenses. For lightning, I used natural light (my favourite) and added my Canon Speedlite 430EX II to add more drama. On the rooftop, I was on mainly ISO 100-125 f/5.0-5.6 1/320 sec but I adjusted them, depending on the direction of the light and each model's skin tone. I turned my Speedlite behind, so the light bounced off the wall. I also added a diffuser to spread more light.

If I were to do this shoot again, I would add reflectors and diffusers to shape the light and create more interesting looks. Also, I would get a hair fan and have the models' hair down and have them wear more flowy dresses and skirts. I might also add more makeup to the eyes for more drama.

Ish Picturesque
Website: www.ishpicturesque.com
Profile image: Yan Wang

